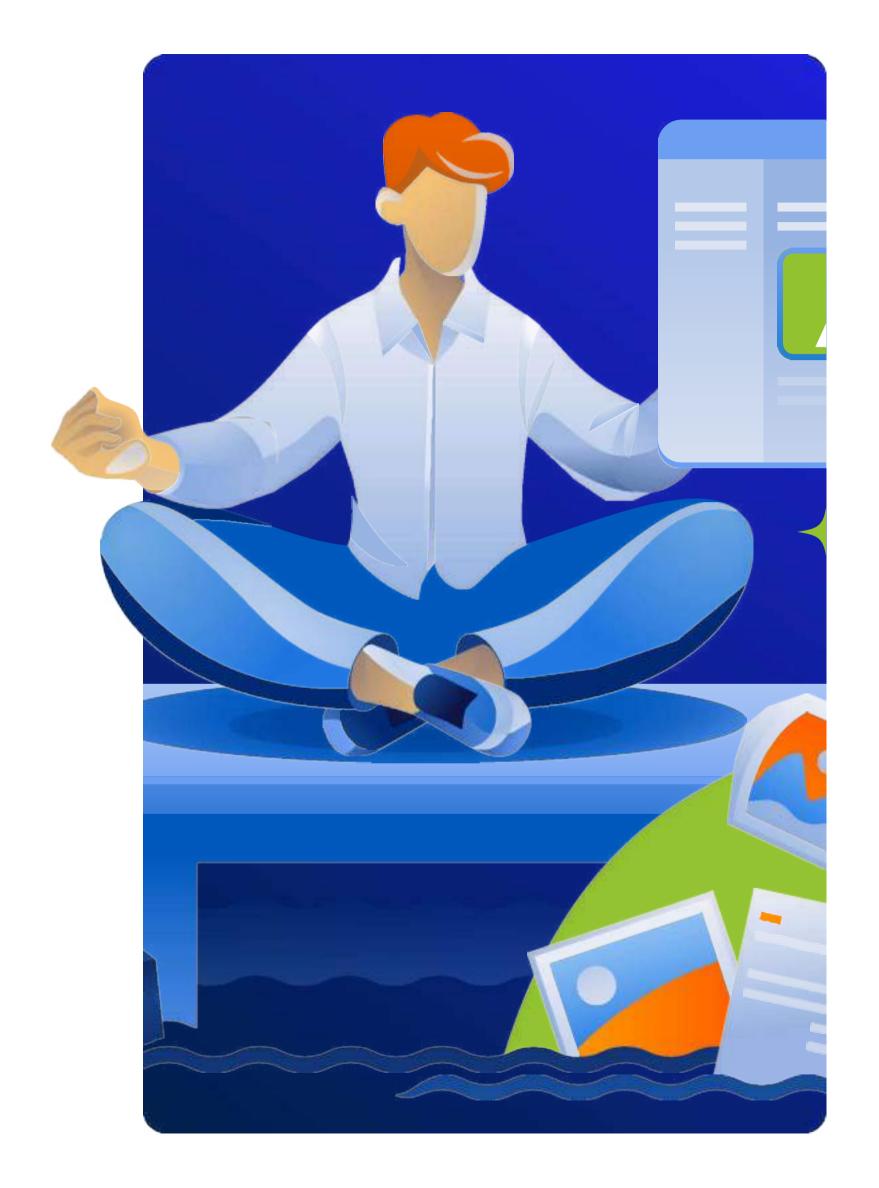
## Launch your A partnership

Profit by modernizing your clients' cybersecurity and backup with Acronis' integrated approach – cyber protection



# Prevent client downtime and data loss with essential cyber protection

Acronis Cyber Protect Cloud is the only solution that natively integrates cybersecurity, data protection and management to protect endpoints, systems and data. This synergy eliminates complexity so that service providers can protect clients better while keeping costs down.

## ABOUT ACRONIS CYBER PROTECT CLOUD

The only single-agent solution that natively integrates cybersecurity, data protection and management to protect data, endpoints and systems.

## The world's best backup and recovery

Full-image and file-level backup and recovery safeguard data on more than 20 platforms — with near-zero RPOs and RTOs.

## Enhanced with essential cyber protection at no additional cost

Acronis' advanced machine intelligence-based behavioral detection engine stops malware, ransomware and zero-day attacks on client endpoints and systems.

## With protection management built for service providers

Thorough post-incident investigation and proper remediation tools keep costs down for service providers — digital evidence is collected and stored in a secure central repository.

## **LEARN THE PRODUCT**

Acronis Cyber Protect Cloud demo
Acronis Cyber Protect Cloud guide

## **DEVELOP YOUR OFFERINGS**

Engineer-led Acronis webinars Acronis
#CyberFit Academy training

## **ACCESS SELF-HELP RESOURCES**

**Knowledge Base** 

**Forums** 

**Technical Documentation** 

## **CONTACT SUPPORT**

**Acronis Support** 



## Strengthen your security services and improve profitability

## **Reduce security incidents and breaches**

- Secure all client workloads with next-generation cyber protection
- Minimize your clients' security risks with integrated cyber protection that covers 100% of their endpoints
- Unlock unique capabilities not available from your current security vendor

## **Increase your profitability**

- Boost your monthly recurring revenue by strengthening your security services
- Unlock easy upsell and cross-sell opportunities built on one solution that includes cybersecurity, backup and recovery, file sync and share and a security management toolkit
- Reduce churn by demonstrating your cyber protection results to clients via integrated reporting
- Build client loyalty and trust with Acronis' pre-built education and marketing materials



## **Lower costs**

- Cut cyber protection costs by up to 50%
- Consolidate vendors instead of purchasing multiple point solutions from multiple vendors
- Simplify management, improve workflow automation and reduce the security risks caused by using a patchwork of tools
- Harness the power of one with an integrated solution: one license, one agent, controlled and deployed through one intuitive console



## Grow with support from the Acronis #CyberFit Partner Program

Acronis is known for putting MSPs first. That's why you'll find all of the resources, marketing and sales tools and technical support you need — plus access to performance-based benefits and financial

## **1** Create an account

It's easy to launch your Acronis partner experience — simply register in the Acronis Partner Portal. Once you receive the activation email, the system will onboard you so you can start benefiting immediately.

## **Start leveraging robust partner tools**

Acronis' modern Partner Portal turns the traditional, clunky, online partner experience on its head. It empowers you with one-stop for all of the solution, marketing and sales resources you need to succeed — including ready-made content and built-in marketing tools, plus easy-access to on-demand training that can mean 30% fewer support interactions each year.

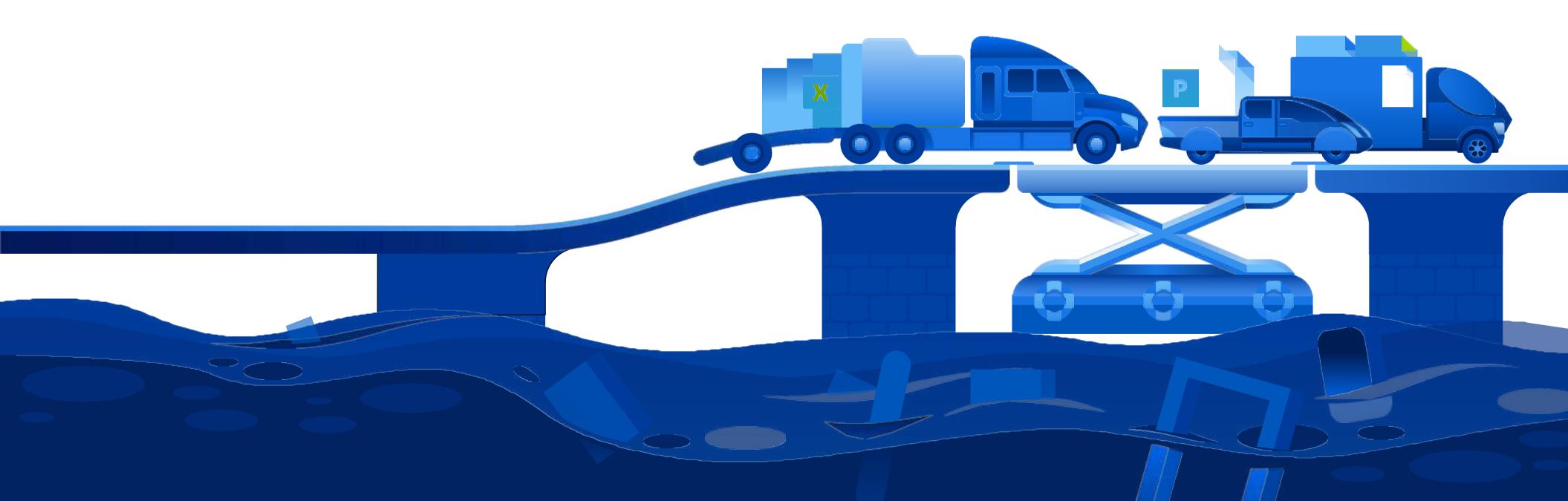
## Discover your Acronis #CyberFit Partner Program benefits<sup>1</sup>

Offering new services, easily expanding existing ones and / or boosting the impact of your efforts is a snap. Inside the Portal, you'll find a <a href="mailto:partnership progress">partnership progress</a> widget that displays your Partner #CyberFit Score and indicates what steps you can take to grow with Acronis. To discover all of the partnership benefits available at each level, simply click on the "View datasheet" button therein.

## 4 Start benefiting

Register with Acronis to launch your partnership, access resources, training — and beyond. Of course, as your preferred cloud distributor, we are also here to help you leverage Acronis' game- changing solution and grow.

<sup>1</sup>Benefits and applicable Partner Program requirements, terms and conditions are subject to change. Please visit the Acronis Partner Portal and review the Acronis #CyberFit Partner Program Guide for further details.





✓ GO TO MARKET

**GET TRAINE** 

- Find solution materials and assets with a quick Content Hub search
- Check out pricing, licensing and promotion details
- See a summary of your partnership benefits and what's new via the Dashboard

- Access all-in-one marketing kits, known as "playbooks"
- Leverage ready-made emails, social media content, landing pages and more
- Reach your contacts using built-in marketing automation tools

- Boost your knowledge at your own pace
- Take Acronis #CyberFit Academy training online
- Get certified to grow your partnership benefits

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